



Select Board Goals 2012

Goal

Timeline

Strengthen Camden's Business Climate

Long term/on-going: Work to ensure Camden is a business friendly place to do business

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| 1. Market Camden as a business friendly place to do business in | Oct. 2012 |
| 2. Periodically review the Town's rules and regulations to ensure there is a balance between having a streamlined and practical approach to the review and permitting process while preserving Camden's unique character | on-going |
| 3. Complete, adopt, implement the Downtown Master Plan | March 2012 |
| 4. Optimize use of technology, web site, cable TV, and social media | Oct. 2012 |

Development

Long term/on-going: Enhance Camden's strengths; preserve what makes Camden "Camden"

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| 1. Actively market the Tannery property; refresh and rebrand the effort; focus on "green businesses" | Dec. 2013 |
| 2. Resolve signage issue | June 2012 |
| 3. Downtown Business Plan implementation | March 2013 |
| 4. Develop a plan to create workforce housing in Camden | March 2012 |
| 5. Create a development/funding plan for Camden Opera House (3 rd floor) | June 2012 |
| 6. Explore downtown parking garage; develop cost estimates | Dec. 2012 |

Quality of Life

Long term/on-going: Continually assess Camden's strengths and what sets us apart and enhance those assets

1. Move the "kingdom trails" idea forward 2014
2. Ragged Mountain Development Project Begin Spring 2013
3. Make the Public Landing greener: develop a parking plan to allow for the phase out of parking Fall 2012
4. Re-visit the bridge from the library grounds to the public landing Spring 2014

Transportation

Long term/on-going: Create a sustainable transportation network that connects people and places while reducing reliance on automobiles

1. Work to establish a regional, regular transit/bus system Spring 2014

Town/Government Operations

Long term/on-going: Ensure Camden's Town government is a high performing and effective organization

1. Establish Goals: Municipal Management - Board – Committees Complete by January 2012
2. Explore regionalization of Fire/Police Spring 2012
3. Explore energy savings for town-owned property June 2012